

Postage
Required

Photographic Society
of Northwest Arkansas
PO Box 8837
Fayetteville AR 72703
www.psnwa.org



Current Events

- Apr 7 - Society meeting, 7:00 pm *ROTC
- Apr 14 - Digital Printing and **Open Darkroom Use 7 to 9 pm
- Apr 28 - Photographic Composition Class
***Nadine Baum Studios 7 to 9 pm
- May 5 - Society meeting, 7:00 pm *ROTC
- May 12 - Digital Darkroom - Group Discussion on PhotoShop
**Open Darkroom Use 7 to 9 pm
- May 15 - Annual PSNWA Fashion / Fine Art Symposium
See Web Site for details
- May 26 - Macro Photo Class Part 1 Nadine Baum 7 to 9 pm
- May 28 - Macro Photo Class Part 2 9:00 a.m. Fayetteville Square

*PSNWA Meetings held at

Restaurant On The Corner

3582 N. Hwy. 112 Fayetteville, AR

(North off I-540 Exit 66 approximately 1 mile)

**Open Darkroom fee payable to NBS

*** Walton Art Centers' Nadine Baum Studios

Located South of Walton Art Center on West St.



Photographic Society of Northwest Arkansas

Bulletin

April / May 2005

Low Key Class at the Nadine Baum Studios

On March 24th nearly 30 PSNWA members and guests gathered at the Nadine Baum Studio, part of the Walton Arts Center, for a class in Low Key Studio Photography. Patrick Ward led the class in many key concepts of using the low key backgrounds with strategic lighting to produce dynamic and artistic images with striking highlights and dramatic shadows. After a brief instruction attendees to the class were able to participate in an actual studio shoot with a black background and studio lighting arranged in the Nadine Baum Studio's large performance hall.



Image by Wendy Dunn
Low Key Class

The Low Key class was in contrast to last falls High Key Studio class where the emphasis was towards bright even lighting with minimal shadows. With low key lighting the shadow is everything, and a single strong light is preferred to multiple evenly balanced lights. The class was fun and exciting and provided a great opportunity for interesting low key images for our portfolios.



www.psnwa.org

You Are Invited to Symposium

I want to make sure everyone knows of the great opportunity coming up on May 15th. Once a year the Photographic Society of Northwest Arkansas holds a symposium in Eureka Springs. This years PSNWA Fashion / Fine Art Symposium will be the best symposium yet. With multiple sponsors including Nikon, Stage 28, area photographers, and area merchants supplying door prizes, the symposium is well backed and organized.



by Patrick Ward
2004 Symposium

Now I know what is going through the minds of many PSNWA members. It is a symposium concentrating on fashion and fine art, and you may be more interested in nature or journalism. All I can say is that the lighting and photographic techniques you learn during the symposium will help you in whatever future photographic endeavours you may have. Plus, never be afraid to broaden your horizons, the more you learn the better your understanding of photography as a whole and the better you will be for the knowledge.

The symposium is fun, and filled with talented professional photographers willing to share their knowledge with you. Register on-line at www.psnwa.org. Space is limited so register soon. I hope to see you in Eureka Springs.

PSNWA Chairman
Patrick Ward



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Northwest Arkansas**
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**PHOTOGRAPHIC SOCIETY OF NORTHWEST
ARKANSAS**
P.O. BOX 8837
FAYETTEVILLE, AR 72703

PSNWA Spring Competition

Announcing PSNWA's Members Only Spring 2005 Macro Competition: Let your imagination take hold and photograph textures, flowers, insects, tire treads -- whatever snaps your shutter -- as long as it's a macro shot. Both black and white or color photos - film or digital - will be accepted. Photos will be judged on interest, technical quality, and composition.

Restrictions: Three submissions per member. Your border, if you use one, should be no more than 1/4 inch. Photos should be either 8x10 or 8x12 format.

Drop off your entries at Bedford's Camera & Video in Springdale or bring them to PSNWA's general meetings at Restaurant on the Corner (always the first Thursday of every month at 7:00 p.m.). The deadline for submissions is June 2, 2005. Please include your name, email, and phone number on the back of each print. Photos with incomplete information will be disqualified.

The first place winner will receive a Fuji A205 digital camera - a nice pocket camera. Second and third place winners will receive a \$20 gift certificate from Bedford's Camera & Video. You must be a member in good standing to participate (2005 membership dues paid by deadline).

Additional information is available on-line at www.psnwa.org. For more information email photosociety@psnwa.org.



by John Baltz
2004 Macro Class

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Macro Class May 28th—30th

May 28th Thurs. 7:00pm - 9:00pm
Macro Photography Techniques Class
Instructor: Richard Murie



by Karen Lanier
 2004 Macro Class

Capture the beauty of nature through the lens of a camera. The course provides the opportunity to develop the skills needed to successfully take macro pictures in a garden setting. Students will participate in a two part class first an evening class concentrating on learning the skills and concepts of macro photography. Then on Saturday, weather permitting, using these skills to photograph flowers and market settings around the Fayetteville square.



Lee Bruegger teaching Photoshop

Part #1 - Thursday May 28th Class -
 Nadine Baum Studios 7:00 to 9:00 pm

Part #2 - Saturday Macro Photography on
 the Fayetteville Square 9:00 am

Free to PSNWA members.
Register on-line at www.psnwa.org.

PSNWA Yahoo Group



Currently PSNWA has nearly 150 registered members, but only 50 have signed up to be apart of the PSNWA Yahoo E-mail List. If you are apart of the 2/3 members who have not joined all I can say is Why Not?

The PSNWA yahoo group is free. On the PSNWA web site you will see a box for joining the yahoo group. Simply enter your email address and in a few minutes an email will be sent to you with instructions.

Once apart of the group you will be able to send and receive e-mails from the PSNWA group. Get up to the minute notices of great photo opportunities in the region and post pictures. So why are you missing out? Join the PSNWA Yahoo group today.

PSNWA Fashion / Fine Art Symposium in Eureka Springs

Interested in photography, desire creative images for your portfolio or just enjoy taking pictures, the PSNWA Fashion and Fine Art photography Symposium provides you with a great photographic opportunity without breaking the bank. Whether you are a beginner or a professional photographer, the PSNWA Symposium enables you to photograph attractive models in both studio and unique settings.

Four rooms have been rented in the historic Basin Park Hotel for use during the Symposium. Attached to the 855 square foot Atrium used for registration is the Grand Ballroom that will house the Symposium's two studios. The studios are equipped with five large watt strobes fired by a wireless radio slave system. Cameras with a standard PC jack or even just a flash hot-shoe will be able to fire the lighting system. In addition to the professional lights the studio has all the necessary accessories including: multiple backgrounds, and interesting props.



by Patrick Ward
 2004 Symposium

The Symposium will take place Sunday May 15th 2005, 9:00am to 6:00pm at the Basin Park Hotel, Eureka Springs. Lunch and two breaks will be provided



Registration is limited, and based upon session and facility limitations.

- **Registration for PSNWA members \$60.00**
- **Non-members \$95.00 (Includes PSNWA membership)**

Additional details including agenda, models, and registration are available on-line at www.psnwa.org.

Sponsored in part by:



Ozark Challenge by Patrick Ward

For the past 5 years I have led a team of PSNWA photographers to capture the emotions, pain, defeat and victory of the amazing Ozark Challenge Eco racers. During the race teams of 4 test their skills of navigation, climbing, mountain-biking, rappelling, canoeing and sheer Stamina!



by Patrick Ward

Sports photography, and as many of you know, is not easy. This year was the most trying year on the nerves of the Photographers and Medical Crew alike. John Baltz and I both suffered from ATV accidents that landed us in the Emergency Room. John took his accident a little further by breaking his jaw, requiring surgery and a week in the hospital.

The rest of the weekend however was fairly calm, with great weather and photo opportunities. Randy Odglen even launched a small boat that couriered him to the middle of the river to capture racers on the Zip line.

The race spanned 36 hrs and we captured over 3500 images. I would like to acknowledge the sponsors that loaned us equipment. Bedfords, Canon, Nikon, Sigma, Smith 2 Way Radio, Heartland Honda and Byrds Adventure Center.



by Patrick Ward

I would also like to thank everyone who showed up and endured our 36 hrs of fun and hope that you will join me next year. (Without 4Wheelers)

PSNWA Monthly Meetings

The Photographic Society of Northwest Arkansas, hosts a General Society Meeting on first Thursdays of the month. The meetings are open to all, and you are encouraged to attend.



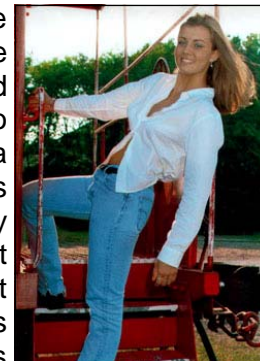
May 5th meeting features Mark Jackson, professional portrait photographer from Siloam Springs, and pictures from PSNWA member, Karen Lanier. Plus a door prize from Bedford Camera and Video.

The meetings are held at Restaurant On The Corner, in a reserved room near the back of the restaurant. Make your plans to attend the next General Meeting.

Come have dinner and speak with area photographers and enthusiasts like yourself. Details and directions on the PSNWA web site www.psnwa.org.

Through the Photographers Eye Part 1 by John Baltz

Recently I read an article in a magazine where the author brought up an old, but very true rule of photographic composition. "Light attracts and dark recedes". Now this rule does not apply to the whole picture, for we are not comparing a High Key picture where the whole image is predominantly light against a dark Low Key image. Instead this very simple rule states that the Human eye will first be drawn to the lightest part of the image first, and if that lightest part is not the focus of your image then your image has a distraction.



by John Baltz

Take a look at these two images. One is posed against a brightly lit sky. It offers no background and the lighter area of the sky just distracts from the image. Now with just a simple changing of the pose, the image is even and the subject becomes more pronounced.



by John Baltz

The only real loss in moving the subject was the missing hair light that gave her hair such a delightful glow. But this could have been easily copied if I had only brought along an extra flash or bounce to add a bit of highlights from behind.

Balloon Fest 2005 by Randy Odglen



by Randy Odglen

The Ozark Balloon Festival is a great opportunity to capture some unique photos. Last year, PSNWA members attended events that began early in the morning with the balloons taking off from various locations trying to land at the Bentonville Airport on a designated target. My favorite photo opportunity was the "Night Glow" where the balloonist all fire up their balloons at dusk. For great photos, bring your wide angle and zoom lens of choice and a tripod. PSNWA will be meet for "Night Glow" on June 4th, Admission is \$2.00 per person. Additional details on-line at www.psnwa.org